

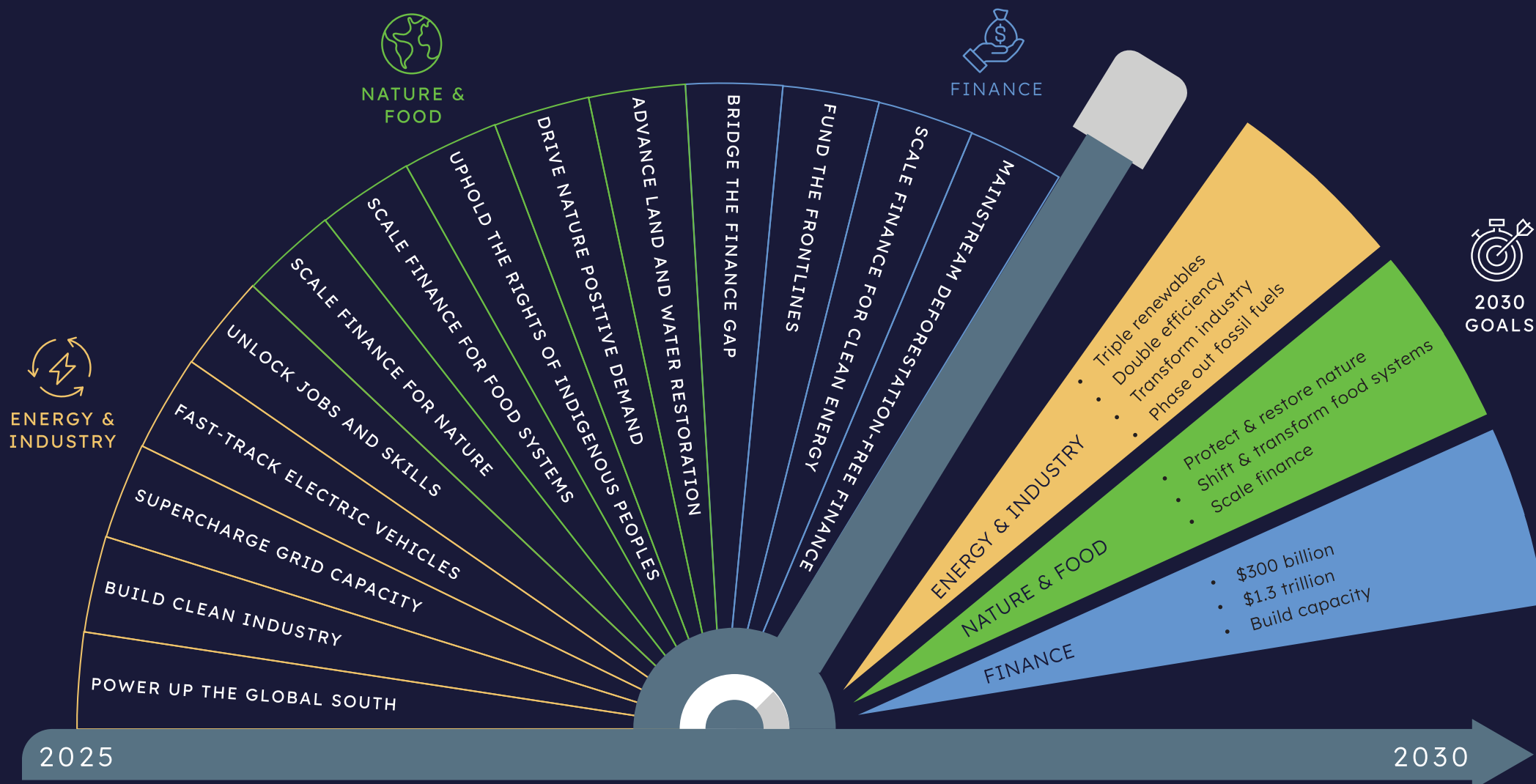


# **NEW ECONOMY PLAYBOOK**

Out with the old, in with the new

Building on [Our Shared Mission](#), this playbook provides a detailed set of levers outlining what needs to be delivered this year to further accelerate the priorities presented by the COP30 Presidency in their [fourth letter](#).

# A playbook for progress across the real economy.



### Power up the Global South

Deliver 5-10 investment-ready country platforms across key developing economies, creating the enabling conditions to help unlock a six-fold increase in finance for clean energy transitions in the Global South by 2030.

### Build clean industry

Reach Final Investment Decision (FID) on sufficient clean industrial projects to be on track for unlocking \$1.6 trillion of investment and building the pipeline of 800 projects.

### Supercharge grid capacity

Unlock 1,300 GW of new grid capacity and invest at least \$400 bn in grids worldwide, towards scaling global grid investment to \$700 bn per year by 2030.

### Fast-track electric vehicles

Accelerate electric vehicle adoption to reach 30% of global car sales, towards electric vehicles accounting for at least 75% of car sales, 60% of bus sales, and 30% of truck sales by 2030.

### Unlock jobs and skills

Set a global agenda encouraging investment in jobs and skills for the new economy and support country and industry action towards embedding workforce priorities in climate and economic plans, creating training programs, and scaling finance for jobs and skills.

### Scale finance for nature

Significantly increase finance for Nature-based Solutions (NbS) through mechanisms such as the Tropical Forest Forever Facility, including direct funding for Indigenous Peoples and local communities, towards \$542 bn per year for NbS by 2030.

### Scale finance for food systems

Deliver a significant increase in finance for sustainable agriculture and combating hunger, including catalytic capital and direct funding to farmers and fishers, aligned with at least tripling investment for transforming food systems by 2030.

### Uphold the rights of Indigenous Peoples

Uphold the rights and land tenure of Indigenous Peoples, local communities and farmers, including by renewing financial commitments and supporting the Intergovernmental Land Tenure Commitment, towards their full and effective participation in policy development and decision-making by 2030.

### Drive nature positive demand

Over 750 businesses and financial institutions adopt nature positive actions, including phasing out deforestation from supply chains, adopting nature disclosures and protecting and restoring ecosystems by 2030.

### Advance restoration of land and water

Stakeholders collaborate with governments to restore land, inland water, ocean and coastal ecosystems including through sustainable agriculture, significantly progressing the global 350Mha restoration goal by 2030.

### Bridge the finance gap

Deliver an ambitious, inclusive and actionable Baku to Belém Roadmap to unleash mitigation, adaptation and loss & damage finance, including from levies and other new sources, towards at least \$1.3 trillion per year for developing countries by 2035 and springboard Paris Agreement alignment of all financial flows globally.

### Fund the frontlines

Scale mechanisms and capital for financing adaptation solutions, including via adoption of a robust GGA Indicator Framework, in line with delivering at least \$120bn per year for adaptation in developing countries by 2030.

### Scale finance for clean energy

Demonstrate new private sector momentum towards shifting investment portfolios and supply chains from fossil fuels to renewable energy, energy efficiency, storage, electrified transport and resilient grids, towards at least 4x more investment in low-carbon than fossil fuel energy supply by 2030.

### Mainstream deforestation-free finance

100+ financial institutions take action to phase out deforestation risks from investment portfolios.

# 2025 levers.

# A new economy is rising.

While progress is uneven, a new economy – superior in every way to what we’re leaving behind – is arriving faster than we thought possible, already unleashing massive benefits for people.

The path ahead is clear but to keep our 2030 targets within reach, this year we must deliver:

## **Strong national climate plans**

Countries’ updated national climate plans (NDCs) due ahead of COP30 must provide the ambition and policy certainty required for investments to flow into the new economy at speed and scale.

## **Progress across the real economy**

With rapid innovation and learning curves driving down cost of clean technologies, businesses and investors need to shift investments towards the new economy solutions and accelerate deployment across sectors and geographies.

## **A pivot to implementation at COP30**

COP30 is where the new economy meets the global climate agenda. In Belém, countries must channel this momentum behind the new economy into specific outcomes – both under the formal process and the Action Agenda – that accelerate progress towards our 2030 goals.

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This playbook has been coordinated by Groundswell

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